

#23 WOMEN ON BOARDS: A GUIDE TO GETTING INVOLVED

Developed by: CAAWS

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Type of project: Toolkit

<http://www.caaws.ca/e/wp-content/uploads/2013/02/WomenOnBoard.pdf>

Synthesis of the case study

“Women on Boards” is a resource for both organizations and women who are interested in serving on boards, with practical resources to ensure strong representation and leadership from women at the board level.

Context and approach

Women, through participation on governing boards and in senior roles in the organization, have a significant impact on sport in Canada from the grassroots level to the elite international competitions. However, women are often under-represented in leadership at the board level, leaving a gap in discussions, perspectives and decision-making.

Objectives / Challenges

- Change the mentalities and understand why boards need more women.

Target

Women pursuing leading positions.

The deliverable (What did they do specifically?)

The guide demystifies the workings of boards and strives to improve recruitment and retention of women as board members by: Describing why boards need more women. Providing advice on how to find a suitable board to join, and how to secure a position on it. Providing straightforward descriptions of typical board roles, terminology and processes. Identifying challenges that may be faced by women serving on boards, and proposing strategies for addressing them.

Key learnings

This document is very useful because in addition of giving some good information about women and leadership, it also give some concrete tools to put into practice the knowledge, like interviews or “questions to ask from yourself”.

Contact information

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